

IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT



RKVY-RAFTAAR'S COHORT-6 STARTUPS YEAR: 2024-25

Supported by
Ministry of Agriculture & Farmers' Welfare (Govt. of India)



ABOUT IIM KASHIPUR FIED



IIM Kashipur FIED is a Sec.8 company incorporated on 09th March 2018 under the Companies Act, 2013. Foundation for Innovation and Entrepreneurship Development (FIED) is the incubation centre of IIM Kashipur with an objective to nurture and strengthen the entrepreneurship ecosystem of India. It is fully owned & hosted on the campus of IIM Kashipur with a dedicated space of 20,000 square feet. FIED incubates the most promising startups of India in the domain agriculture, education, healthcare, logistics & supply chain, green energy, waste management, tourism and hospitality, social entrepreneurship and sustainable development goals. It supports start-ups in finetuning the business idea, developing a minimum viable product, making short and long-term business plans, providing market connections for products/services, connecting to angel investors/early-stage venture capital firms for seed funding, facilitating in business collaborations and help in growing from seed to series funding level.

Agripreneurship Orientation Program



Sahas

एक मजबूत कदम सफलता की ओर

To drive academic excellence using innovative teaching methods, promoting research and practice of sustainable leadership. To become, over the next 10 years, one of top business schools in India developing leaders who can perform globally.

Agri Incubation Program



Saksham

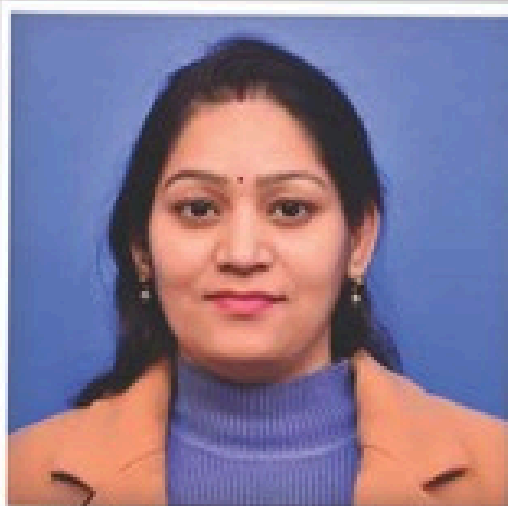
अब मुश्किल नहीं आसमान को छूना

To be an Institute of eminence that fosters management research and education and develops leaders for creating positive societal impact in a changing world.

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR
Pre Seed Stage Funding Program

Subhag Himalayan Resources (OPC) Pvt. Ltd.



Dr. Preeti Singh

ABOUT STARTUP

Startup is making pine particle board using pine needles which is used for making furniture, shelving, doors and construction especially interior decoration. Farmers are directly paid for collection, drying, chopping and grinding of pine needles and converting them in powder form. This innovative solution helps improve soil health and mitigate fire risks that threaten agriculture in the hills. The startup has demonstrated strong potential in addressing agricultural challenges through its use of pine

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR
Pre Seed Stage Funding Program

Svachal Automation Private Limited
(Brand: AutoKrishi™)



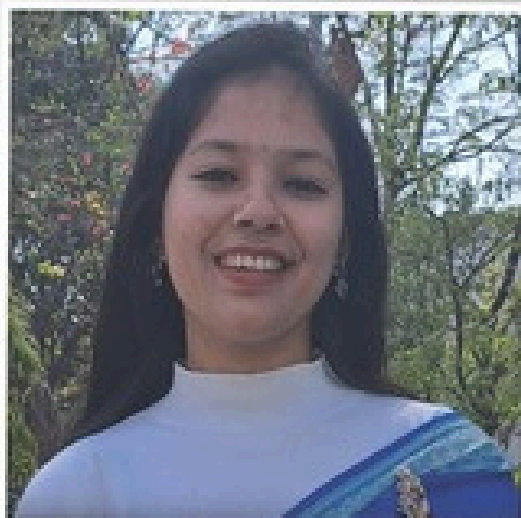
Deepak Koranga

ABOUT STARTUP

The startup is working on developing smart poly-houses through a system called Autokrishi, which aims to optimize agricultural practices by integrating automation and technology into poly-house farming. The startup is currently in the process of developing a demo poly-house to showcase its innovation and functionality. The committee recognizes significant potential in the idea of using smart poly-houses to enhance agricultural productivity through automation.

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR Pre Seed Stage Funding Program



Dr. Jyoti Negi

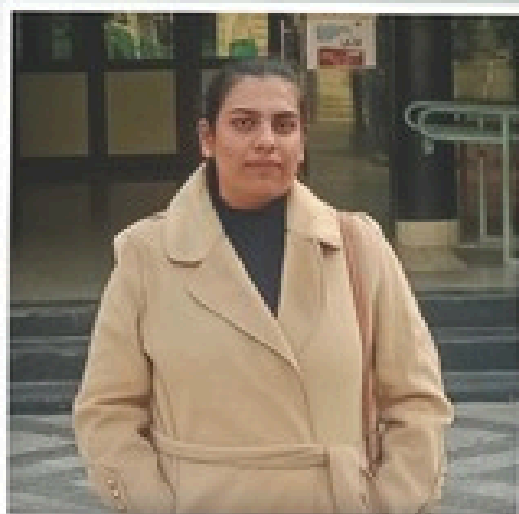
ABOUT STARTUP

The startup is working on food processing, specifically creating millet-based, health-oriented foods such as millet porridge mixes for infants. The startup plans to procure millets directly from local farmers, ensuring that the product supports sustainable agriculture in the region. In addition to producing millet-based foods, the startup aims to create market linkages with Ayurvedic health foods, combining traditional wisdom with modern dietary needs.

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR
Pre Seed Stage Funding Program

Eco-Carve Pvt. Ltd.



Mr. Zainab Siddiqui

ABOUT STARTUP

The startup is working on converting pine needles into Non-Resilient Fiber (NRF) boards. Local farmers in the region are helping startup by providing pine needles for which they are getting directly paid by the startup. NRF boards made from pine needles can be used for furniture, cabinetry, shelving, and interior decor. Startup has made prototype of NRF boards which needs further refinement.



MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR
Pre Seed Stage Funding Program

Onneis Gourmet Pvt. Ltd.



Mr. Anmol Pundir

ABOUT STARTUP

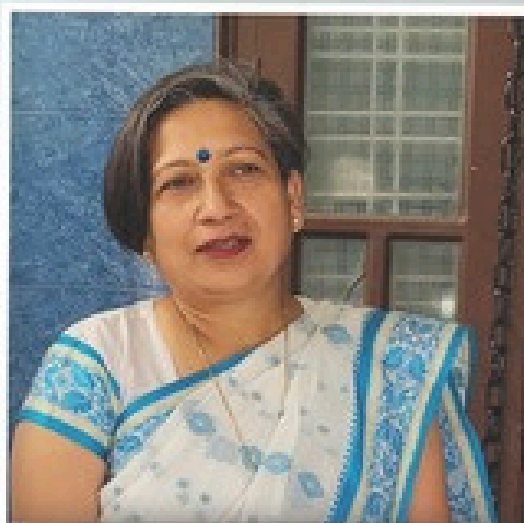
Startup is working on agro food processing and making fruit squash from Buransh flower (Uttarakhand state flower) procuring directly from farmers Encouraging them to diversify their crops by planting Buransh flowers (Rhododendron) is a great way to reduce dependency on traditional crops and helping them increasing their income. The product is available in the market and want to expand it. While reviewing committee found that startup's product is having good response.

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR

Seed Stage Startup

Ojas Animal Feeds Pvt. Ltd.



Dr. Binu Bhadauria

ABOUT STARTUP

The startup is working on infertility issues in livestock through organic, locally sourced feeds is an initiative with the potential to greatly impact animal health, agricultural productivity, and the livelihoods of farmers, especially in Uttarakhand. Given its readiness for scaling up both infrastructure and distribution of feed.

MEET OUR STARTUP

Cohort 6 RKVY RAFTAAR

Seed Stage Startup

Burfu Agriculture Initiatives Pvt. Ltd.



Mr. Tarun Jangpangi

ABOUT STARTUP

The startup works with 100 smallholder farmers in the high-altitude evillages of the Uttarakhand Himalayas to grow, collect, and process Himalayan based Seabuckthorn plant and other Himalayan herbs. It uses technology to create an efficient supply chain that connects remote villages with poor road access, making transportation and aggregation easier. The startup also sets up local processing centers and digital tools to support farmers and improve market access. With its readiness to scale up local processing and establish market linkages.

